



COMMUNITY BAG PROGRAM

# Sample Email



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**Subject Line:** Thank you, Stop & Shop Community Bag Program!

**Preview Text:** For all of [Month] every reusable Community Bag purchased at Stop & Shop earns us \$1!

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Dear [Staff/Board/Volunteers],

We are so excited to share that [organization] has been selected to benefit from Stop & Shop's Community Bag Program, which makes it easy for customers to contribute to their local community.

For the month of [month], whenever a \$2.50 reusable Community Bag is purchased at the Stop & Shop located at [location], \$1 will be donated to [organization]. This is a great way to broaden awareness and help our cause.

Let's get started! Share the news with friends and family. Call, send emails and post on social media. The more people who purchase the Community Bag in [month], the more we can raise!

To learn more about this program, please visit [stopandshop.2givelocal.com](http://stopandshop.2givelocal.com).

Best,  
[Signature]



[stopandshop.2givelocal.com](http://stopandshop.2givelocal.com)